

DRIE-AZ® Gazette

WWW.DRI-EAZ.COM

VOLUME 6 ISSUE 1

RESTORATION NEWS

WINTER 2007

Mark Your Calendars for the 2007 SYMPOSIUM

Grab a pen and a calendar and mark down these dates:

Plan to be at the **Las Vegas Hilton** on **September 11-12**



for this year's Dri-Eaz Restorative Drying Symposium. The Connections Convention & Tradeshow will follow the Dri-Eaz Symposium from September 12-14. Watch out for more information to come soon!



Dry Carpets in Minutes.

Blow away your competition with the Studebaker AirPath™. The AirPath will help you achieve record-breaking drying times with its aggressive 40 mph airflow and patented 360° air stream. This product's unique design draws warmer, drier air from above, then blows it down and across the entire surface of carpet for the fastest drying.



www.dri-eaz.com/AirPath/news

The unit uniformly directs air across the floor at a high volume using a 1.0 HP motor. It's highly portable with casters for ease of moving from room to room and has an ABS thermal formed shell that's stackable, too!

It's so efficient, carpets will be dry before you leave for your next carpet cleaning job.

NO ODOR. NO OZONE. NO PROBLEM.

Safer – and More Powerful – Ozone Generation.

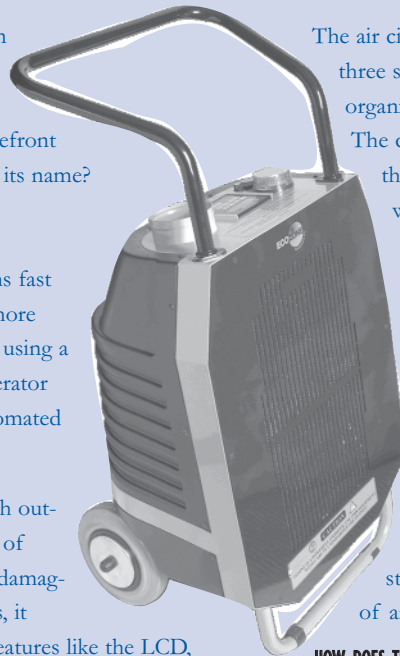
It's a breakthrough in ozone technology, and Dri-Eaz is bringing it to the forefront of the U.S. market – its name?

The ActivO.

The ActivO performs fast deodorization jobs more safely and efficiently using a powerful ozone generator and unique fully automated deactivation cycle.

The unit offers a high output of 12,000mg/hr of pure ozone with no damaging by-products. Plus, it includes intelligent features like the LCD, which reports the time required, including ozone removal. The unit disburse ozone at 265 CFM, making airmovers unnecessary, especially in smaller rooms. The forceful CFM pushes the ozone upward so that it spreads out to cover all surfaces.

A strong catalytic converter circulates ozone into the air and then draws it back into the machine during the decomposition stage.

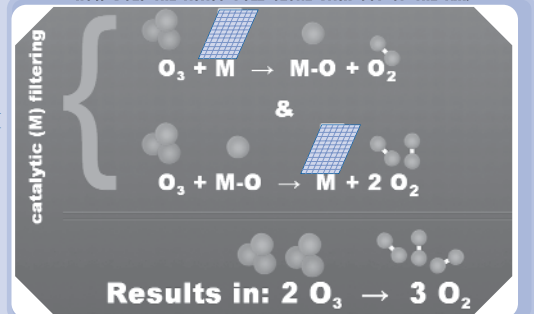


The air circulates through the machine three separate times and the decomposed organic molecules collect in a filter.

The complete process often takes 1/6 the time that other ozone generators would. With the ActivO, it could take only 4 hours to remove odors from an area where a less powerful ozone remover – without ozone removal capabilities – could take as long as 24 hours, depending on the size of the room.

The unit is highly portable with PVC wheels that are ozone-resistant and its rugged steel construction will stand up to the rigors of any job.

HOW DOES THE ACTIVO PULL OZONE BACK OUT OF THE AIR?



Visit: dri-eaz.com/ActivO for more information.

It's so easy to use, just enter room size and odor strength. After the unit cleans up the odor, the ActivO will rapidly clear the area of ozone, minimizing the time until it's safe to return to the area. Once the light goes off, the odor is gone and so is the ozone!

CUSTOMER VOICE – WE'RE LISTENING...

Go to: www.dri-eaz.com/CustomerVoice and send us your feedback.

(800) 932-3030

FAX: (360) 757-7950

www.dri-eaz.com

Dri-Eaz Takes a Fresh Approach to Education.

The new courses offer more than just a name change.

The Dri-Eaz Education Team knows what it takes to stay on the cutting edge of the drying industry. First they ask for your advice. Then they actively listen to produce an exciting result. The Education Team has completely revamped the Dri-Eaz University program to create new classes packed with fresh and new information and that cover the latest industry standards.

SO WHAT'S NEW?

Restorative Drying 201 (ASD)

- New 201 (Applied Structural Drying) class uses a completely new workbook that mirrors Dri-Eaz' *New Guide to Restorative Drying*.
- The workbook now uses colorful images and a more information-packed format adding greater value overall to the course.
- The scope of the class is more clearly defined – no repeat information from one course to the next.
- More class time is spent on current industry challenges.
- The 201 course is more interactive and hands-on.
- It's designed both for those who have and haven't taken the ASD course previously.

Those who have attended a previous ASD class will appreciate the fresh perspective and new approach while keeping in line with emerging industry standards.

Activities outside of the classroom

- Several networking opportunities.
- Golf outings available at each Dri-Eaz campus through the spring and summer.

Bonus classes

The 2007 schedule of classes is tailored specifically to restoration contractors' needs. The new calendar includes **bonus classes** for expanding participants' horizons.

- Restorative Drying 201 runs Monday through Thursday with Friday as a bonus day.
- Learn from new material provided by top industry experts.
- Topics – ranging from desiccant technology and drying practices to advanced restorative drying techniques – will propel participants to the front of the restorative drying pack.
- Real-life job scenarios to test restorers' knowledge, skills and creative thinking on the job.
- Rich combination of hands-on application and theory, and courses that range from basic training through advanced theory.

There's even a new five-day **combined Restorative Drying 101 (WRT) and 201 (ASD) course** so restorers can get IICRC water certifications completed in just one week.

Get the details at: www.dri-eaz.com/EDUCATION/CompleteSchedule.html

NEW PRODUCT: THE EQUIPMENT STORAGE BRACKET.

With the new Sahara Pro X3 handle design – and the right bracket – you can create a slick system for storage and transport.

It just so happened that you asked for a bracket and we delivered. Introducing the new Equipment Storage Bracket – designed for **storing the new line of Saharas in your van with ease.**

The brackets are black powder-coated metal and will be sold 10 per pack. It's an efficient solution for organizing your van and protecting your products from damage.

H 5" x W 8.25" x D 1.5"



Available early March



TEST DRIVE: THE NEW ROVER HVE & GET A FREE T-SHIRT!



With unsurpassed performance and loads of special features (360° maneuverability with the joystick control, rotomolded deck, clear take-up tube and collapsible design for easy transport and storage), extraction has become more efficient than ever. The new Rover takes corners with ease while its patent-pending head provides maximum extraction effectiveness on all types of carpet. That's because the new Rover achieves a vacuum seal with no compression required!

We invite you to discover just how maneuverable the new Rover HVE is. **Visit your local Dri-Eaz distributor and "test drive" the new Rover HVE.** Just for trying it out you'll get a free Rover T-shirt! Go to www.dri-eaz.com/Rover and click on "Locations" to find one near you!

Since we purchased the new Rover HVE it's been out on jobs every day. Our crews request the Rover over other options. Techs say it's just plain easier and faster to use.

--C. Randy Moberg, FireDEX of Butler

For more info visit: www.dri-eaz.com/Rover

2007

TRADESHOW SCHEDULE FOR UPCOMING MONTHS

MARCH	Coit.....	MAR 1-3	SAN FRANCISCO, CA
	Restoration Industry Association (ASCR)...	MAR 14-16	ORLANDO, FL
	Property Loss Research Bureau.....	MAR 19-21	ORLANDO, FL
	ChemDry.....	MAR 19-21	NASHVILLE, TN
APRIL	Building Service Contractors Association International.....	APR 14-15	CHICAGO, IL